Department of Business Administration

Mission Statement

The mission of the Department of Business Administration is to prepare students for employment and graduate educational opportunities of their choosing.

Degree Offered

The Department of Business Administration offers a Bachelor of Business Administration degree with concentrations in accounting, computer information systems, cybersecurity, healthcare and management. Accounting, Computer Information Systems and Management Concentrations are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), 11520 West 119th Street, Overland Park, KS, 66213. Cybersecurity and Healthcare Management Concentrations are not accredited by ACBSP.

What Our Students and Alumni Are Saying....



Jarvis Christian University prepared me with skill sets that helped me get a job in my field.

Kaine Smith obtained his Bachelor of Business Administration degree (with a concentration in Cybersecurity) from Jarvis Christian University in 2022. Immediately after graduation, Citigroup hired him as an Application Support Analyst Officer.

Kaine says, "Jarvis Christian University has prepared me with skill sets to help me navigate a successful career. The motto 'Jarvis is what you make it' always stuck with me. I played baseball, a sport that significantly helped in my education. While training, I learned leadership and communication skills that I used in my class assignments. Baseball also helped me network and get to know other athletes in other sports. Millions of opportunities come to Jarvis. Professors and administrators help students in taking advantage of the opportunities. Sitting down with an advisor and professors should always be the top priority, so that you can be directed on snagging job or internship opportunities. Speaking to companies' employers and recruiters that visit the campus takes social skills that Jarvis prepared me. Professor Kalulu, Cybersecurity, has been a big help since Jarvis started the cybersecurity program. He made sure I was fully aware of how the field operated and gave me every opportunity to acquire the necessary knowledge in this field. As a result, Jarvis is trending in the right direction for future students to become successful."



Jarvis Christian University offers more than just an education; they offer an opportunity to build yourself as a person while you grow academically and professionally.

Davita Taylor obtained her Bachelor of Business Administration degree (with a concentration in Accounting) from Jarvis Christian University in 2013. She enrolled in the MBA program at Texas A&M University – Texarkana immediately after graduation.

Through her experience in the various summer programs (Gym, NYSP, and Upward Bound) offered at Jarvis Christian University, she knew the professors—and they are what really made the JCU experience that she has come to love.

Davita says, "Here at Jarvis Christian University, the professors and staff care. Dr. Isaac Adeeko (Accounting Instructor) offered me more than just an education; he offered an opportunity to build myself as a person while I grow academically and professionally. In their eyes, I was not just a number; it made all the difference. With their support, I have been able to pursue my interests, and they have been able to help guide me to use the information after I graduate. I could not say enough good things about Jarvis Christian

University."





Franaldo Curl, a proud native of Nacogdoches, Texas, obtained his Bachelor of Business Administration degree (with a concentration in Management) from Jarvis Christian University in 2017. As a nontraditional student, he enrolled in the Business Administration degree program through the Jarvis Renaissance Program, which allowed him to complete his degree through a flexible schedule (nights, weekends, and online courses). As a result, Franaldo earned the distinction of being on the President's List each year from 2015 to 2017 and graduated Summa Cum Laude.

Franaldo says, "Jarvis Christian University nurtures and develops you for the real world through an excellent academic experience. Jarvis will forever play a role in the development of my academic and career successes." Franaldo is the Marketer and Community Health Worker for Brown Family Health Center, Inc.



Welcome from the Chair of Business Administration

Welcome to the Department of Business Administration at Jarvis Christian University. I am honored to serve as the Chair as we continue to innovate our program and curriculum by anticipating and adapting to the shifting needs of students and the business community while providing students with a grounded curriculum in business principles. In the Business Department, we encourage students to develop a strong working relationship with faculty and advisors and to engage in professional organizations such as the National Association of Black Accountants (NABA) and ENACTUS.

We offer a challenging curriculum that prepares students for a dynamic business environment. Students can earn a Bachelor of Business Administration (BBA) degree with a concentration in accounting, computer information systems, management, healthcare management, and cybersecurity. Our degree program provides students with the skills and ethical standards necessary for successful careers.

I invite you to explore our website for additional information about our programs, curricula, requirements, and course offerings. If you have any questions or need information, contact me by email at <u>bkariuki@jarvis.edu</u>

Sincerely, Benson Kariuki, CPA, DBA. Dean of the Department of Business Administration

Business Administration – Student Achievement

The Business Department uses a standardized exam (The Peregrine Global Service Assessment) as well as instructor-designed instruments to measure students' achievements of learning outcomes. The mean scores of the following students' learning outcomes are reported below.

Business Administration Student Learning Outcomes

The Department of Business Administration utilizes the following student learning outcomes (SLOs) to measure the success of students' learning in the Department:

Business Knowledge SLO: Students demonstrate basic competence in domestic and global business, including economics, quantitative business analysis, finance, legal and social environment, and international issues.

Accounting Core SLO: Students utilize basic financial, managerial, and international accounting concepts to solve accounting problems.

Computer Information Systems Core SLO: Students utilize basic information systems concepts in security, hardware/software, support systems, and development/implementation to solve business problems.

Management Core SLO: Students utilize basic concepts of management, including group/team/organization dynamics, motivation, operations, policy, global issues, and entrepreneurship, to solve business problems.

Cybersecurity Core SLO: Students develop an information security management model and customize it to meet the needs of a particular organization and prepare a digital forensic investigation.

Accounting Concentration SLO: Students prepare financial statements in compliance with Generally Accepted Accounting Principles.

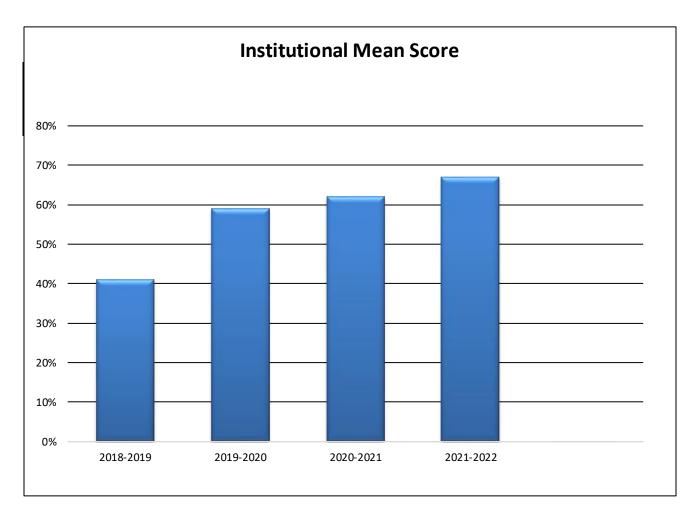
Computer Information Systems Concentration SLO: Students apply spreadsheet and database software to solve business problems.

Management Concentration SLO: Students analyze cases and relate management philosophy on productivity, quality, and profitability while considering production design, resource planning, facility location, and distribution system design.

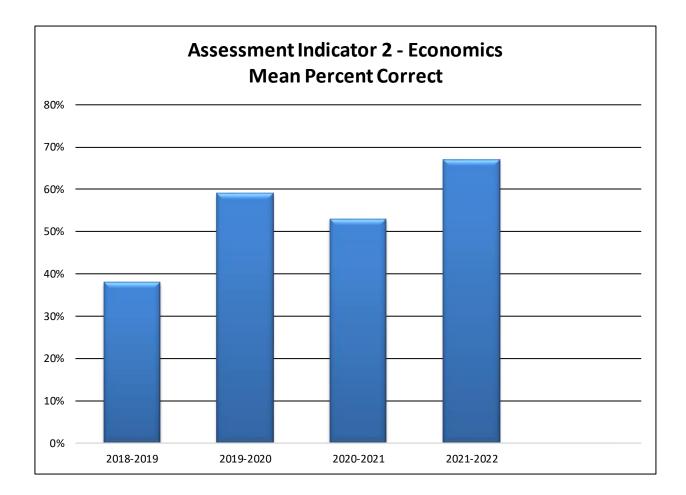
Cybersecurity Concentration SLO: Students demonstrate methods of creating malware and security controls that mitigate security risks in supply chains and cloud environments.

Healthcare Concentration SLO: Students develop an understanding of the healthcare system and communication skills, the ability to evaluate and synthesize healthcare literature, and analyze and interpret healthcare policy, finance, regulations, and legislation. (New program. Not enough data-point to assess the program).

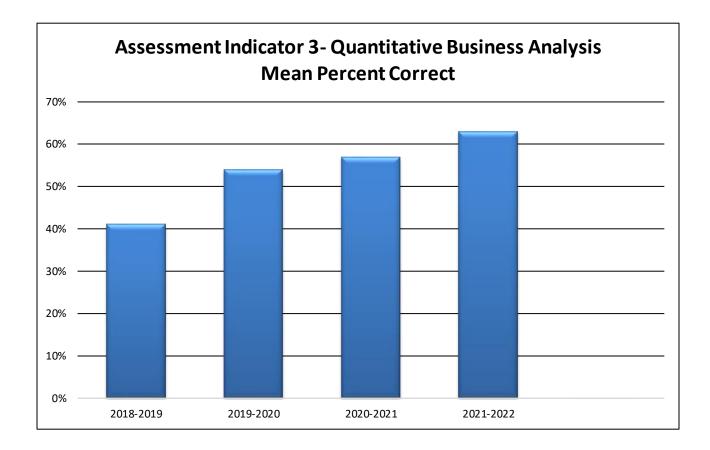
Assessment Measure 1: Overall, Mean Score from Peregrine Major Field Assessment for BBAs.



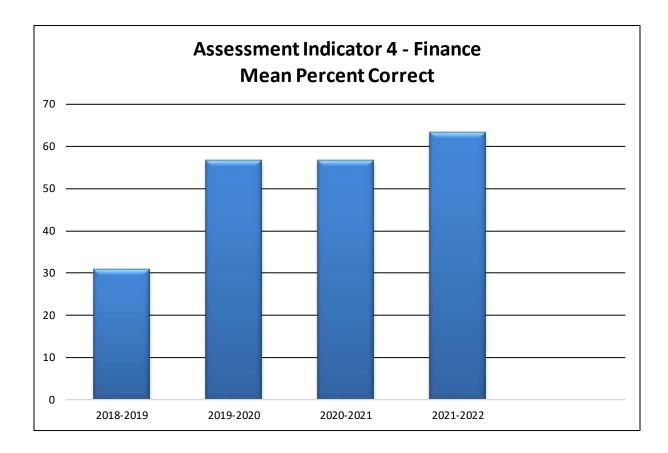
Assessment Measure 2: The Economics Indicator from the Peregrine Major Field Assessment for BBAs



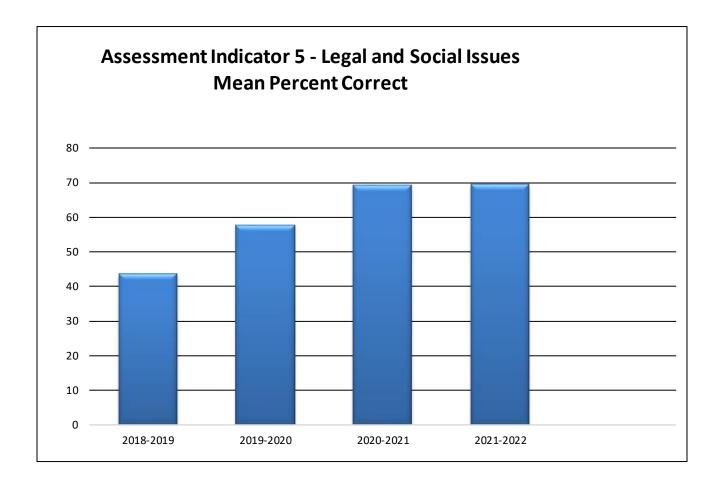
Assessment Measure 3. The Quantitative Business Analysis Indicator from the Peregrine Major Field Assessment for BBAs



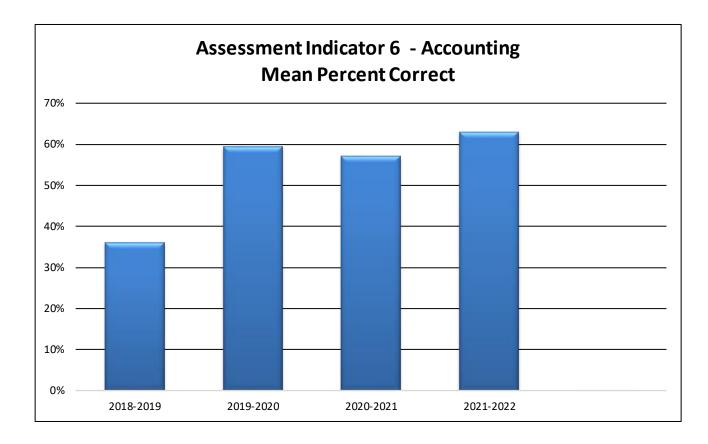
Assessment Measure 4: The Finance Indicator from the Peregrine Major Field Assessment for BBAs



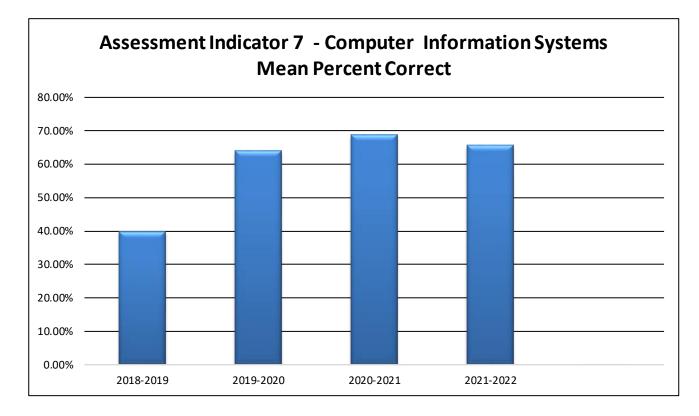
Assessment Measure 5: The Legal and Social Issues Indicator from the Peregrine Major Field Assessment for BBAs.



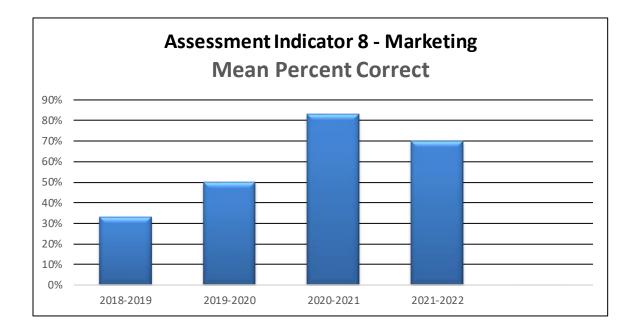
Assessment Measure 6: Accounting Indicator from the Peregrine Major Field Assessment for BBAs.



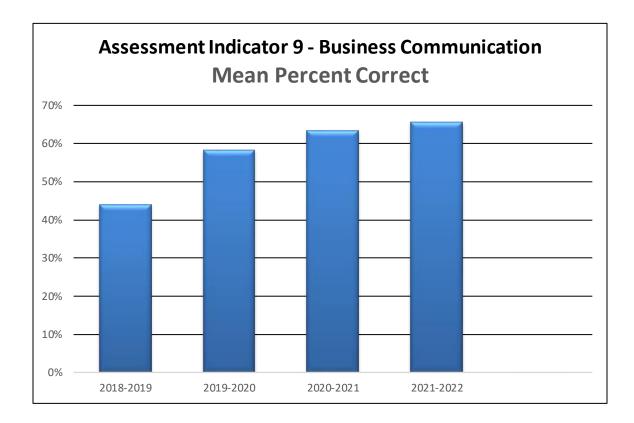
Assessment Measure 7: Information Systems Indicator from the Peregrine Major Field Assessment for BBAs.



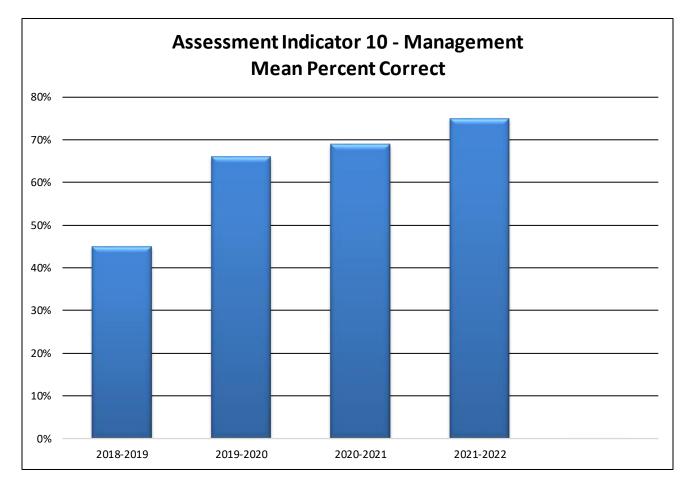
Assessment Measure 8: Marketing Indicator from the Peregrine Major Field Assessment for BBAs.



Assessment Measure 9: Business Communication Indicator from the Peregrine Major Field Assessment for BBAs.



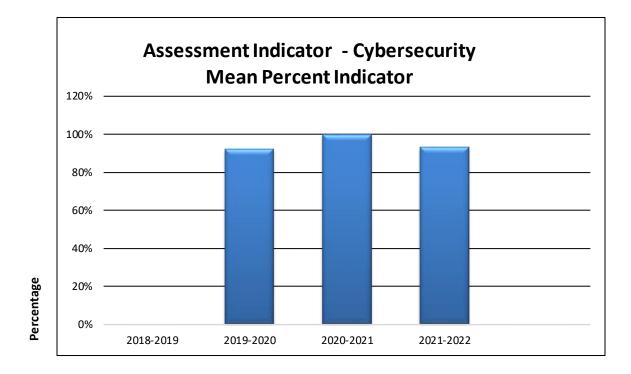
Assessment Measure 10: Management Indicator from the Peregrine Major Field Assessment for BBAs.



Assessment Measure 11: Business Integration Indicator from the Peregrine Major Field Assessment for BBAs.

Assessment Indicator 11 - Business Integration Mean Percent Indicator

Cybersecurity Assessment Measure: Cybersecurity Indicator from the program in-house assessments

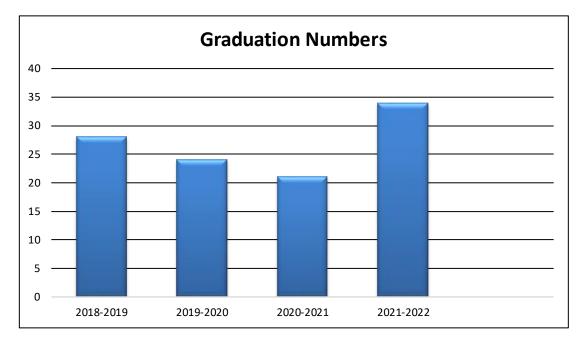


Program Outcomes for the Department of Business Administration

The Department maintains program outcomes for graduation rates, retention rates, job placement rates, and graduate school enrollment.

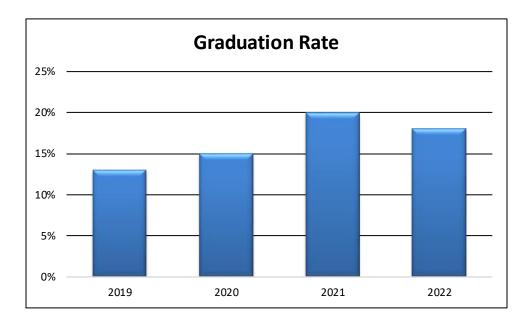
Business Administration Graduation Numbers

The chart below shows the number of graduates that completed in December and May.



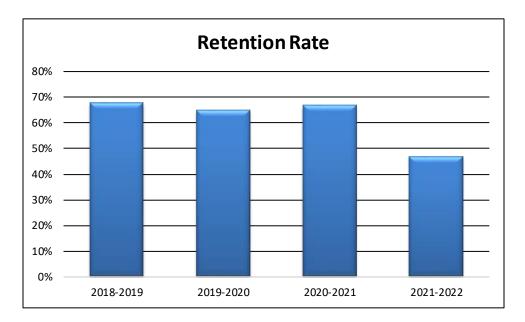
Business Administration Graduation Rate

The Business Administration Graduation Rate is calculated using a cohort based on students who declared their major at the beginning of the first year in Jarvis Christian University.



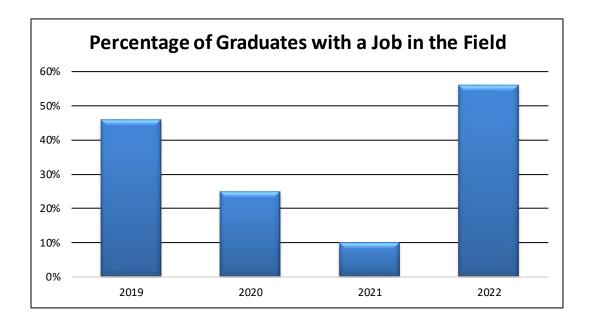
Business Administration Retention Rate

The Business Administration Retention Rate is calculated using a cohort based on students who declared their major at the beginning of the first year in Jarvis Christian University.



Business Administration Job Placement Rate

The Business Administration Job Placement Rate tracks students one year after graduation to determine if they are employed in a field related to Business Administration. The current Business Administration Job Placement Rate is 56%. The five-year rolling average is 28%. The graphic below shows the longitudinal trend in Business Administration Job Placement Rate.



Business Administration Graduate School Enrollment Rate

The Business Administration Graduate School Enrollment Rate tracks students one year after graduation to determine if they enrolled in a graduate school program. The average Business Administration Graduate School Enrollment Rate is 31%. The graphic below shows the longitudinal trend in Business Administration Graduate School Enrollment Rate.

